RUM & BRUNCH MUSIC FESTIVAL WEEEKEND 2025

RUM AND BRUNCH MUSIC FESTIVAL WEEKEND is signature event for party goers in Panama. It is an annual week-long getaway headlined by Panama's most popular events and fused with a high energy vibe like none other. This international music festival takes over Panama City at the height of the summer. This Caribbean event series is staged during the USA's Martin Luther King Weekend. An average of 6 events take place during this period of Rum And Brunch Weekend, with the final event being a live musical Performances by local Panamanian talent as well as international artists

This festival has become one of the most attractive music festivals in Panama for foreign tourists. Don't miss your chance of having your business benefiting from this important event!

Use this unique opportunity to present your brand or products to thousands of visitors of the festival and this website as well as our facebook page and group!

Learn how to expose your business to more than 15,000 monthly visitors of our website, and put it on center stage of the festival with thousands of visitors!

Your logos will stay on our website and newsletter for 6 months after the festival. That means that if you'd decide to be a sponsor for RUM AND BRUNCH MUSIC FESTIVAL WEEKEND 2025 and send us your logo <u>now</u> you'd get continuous exposure of your business to tens of thousands of people for more than a year!

Please check out the various sponsorship levels that are at your disposal in the chart below. You can also download our complete sponsor kit by clicking on the link below the chart.

If you and your company want to make use of this great advertising opportunity and support the festival please contact us via our **CONTACT FORM.**

SPONSOR LEVELS- RUM AND BRUNCH WEEKEND MUSIC FESTIVAL						
	EVENT SPONSOR	SIGNAGE	PRINT MEDIA (BANNER, POSTER ETC) IF SPACE IS AVAILABLE	WEBSITE & NEWSLETTER RECOGNITION	RECOGNITION AT FESTIVAL	TICKETS
\$25,000 in cash or \$50,000 in kinds	Premium Sponsor	Premium center stage at all events	Premium placement of logo	Premium logo with hyper links, front sponsor page	Premium center stage	6 Ultra VIP tickets
PLATINUM SPONSOR: \$15,000 In cash or 30,000 in kind		Premium at all events	Prominent placement of logo	Prominent logo with hyperlink, front sponsor page	Premium stage	4 ULTRA VIP TICKETS
GOLD SPONSOR: \$10,000 in cash or \$20,000 in kind		Premium at main event	Large size logo	Large logo with hyperlink, front & sponsor page	Premium stage	2 ULTRA VIP TICKETS
SILVER SPONSORSHIP: \$5,000 in cash or \$10,0000 in kind			Medium size logo	Medium size logo with hyperlink, sponsor page	Yes	4 VIP TICKETS
COPPER SPONSORSHIP: \$2,500 in cash or \$5,000 in kind			Small size logo	Small logo with hyperlink, sponsor page	Yes	2 VIP TICKETS
BRONZE SPONSORSHIP: \$1,000 in cash or \$2,000 in kinds			Small size logo	Small logo with hyperlink, sponsor page	Yes	4 GENERAL TICKETS
COMMUNITY SPONSOR : \$500 in cash or \$1,000 in kind			Small size logo or listing if space is available	Small logo with hyperlink, sponsor page	Yes	2 GENERAL TICKETS
FRIENDS OR FESTIVAL: \$250 in cash or \$500 in kind			Listing if space is available	Small logo or name , sponsor page	Yes	1 GENERAL TICKET

2. SPONSOR AN ARTIST

This is our innovative "sponsor an artist" program for 2025 Festival, where the sponsor would get full exposure to everything related to the particular group including all promotion according to sponsor level as well as but not limited to the following:

- signage onstage of show and recognition by MC at the show.
- Your logo will be visible everywhere the artist is mentioned.
- Where possible we will mention on spoken promotion of the artist, promotional events, radio etc.
- Up close and personal with the artists.

The cost of sponsorship helps pay the expenses related to the particular group such as their fee, air travel, lodging, food and local transportation. Due to the prestige, the festival has acquired, many artists WANT to be involved and give us a very special rate. We also get considerable discounts for air transportation, food and lodging thanks to our sponsors. This is a tremendous value for the quality of the exposure. For as little as \$2,000.00 your business can be associated completely with an artist.